



Manitoba Liquor Control Commission

# News Release

**For Release: June 4, 2009**

## **APPOINTMENT OF PRESIDENT & CEO**

After a public search, the Board of Commissioners is pleased to announce the appointment of Ken Hildahl as the President and CEO of the MLCC effective June 8, 2009. Mr. Hildahl was chosen by a selection committee Chaired by Mr. William (Bill) Fraser.

Mr. Hildahl recently retired from Manitoba Blue Cross where he was the Executive Vice-President for Sales and Marketing. Prior to this position, he was the Director of Operations for the Manitoba Government Employees Union. He is in the very unique position of having worked within union, corporate and Crown corporation environments.

Throughout his career, Mr. Hildahl has proven himself to be a results-oriented, senior executive leader with keen business acumen. His extensive experience in corporate strategic planning, operations, financial management and human resources within board-managed organizations will be an asset to the MLCC.

Mr. Hildahl has a thorough knowledge and understanding of leading within both the public sector and entrepreneurial environments. He is well respected for his long-standing commitment to community service, strong and effective decision-making skills, integrity and fairness.

A community leader, Mr. Hildahl has been Chair of the Winnipeg Football Club for the past four years, is a Director on the Manitoba Hydro/Centra Gas Board, and was a former Cabinet Member on the United Way Board of Directors. He is also known for his work with CancerCare Manitoba on a major fundraising project for cancer patients and their families. Most recently, Mr. Hildahl was appointed to the Health Sciences Foundation Board.

Mr. Hildahl replaces Don Lussier who is retiring from the MLCC after 35-years; eight of which he served as President and CEO.

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