



Manitoba Liquor Control Commission

News Release

For Release: Thursday, March 19, 2009

NEW LIQUOR MART OPENS TOMORROW

STEINBACH — Manitoba's newest Liquor Mart will open to the public Friday, March 20 beginning at 10:00 a.m.

The new 5,900 sq. ft. Liquor Mart, located at 118 PTH 12 North (next to Superstore) will offer Steinbach residents a full-range of beverage alcohol products.

"There has been tremendous interest from Steinbach residents in our new store and I am pleased to announce that we are ready to open our doors," said Don Lussier, MLCC President & CEO. "We look forward to serving the community and providing Steinbach residents with a full complement of beverage alcohol products as well as our award-winning product expertise and customer service."

Lussier said new Liquor Mart will have over 1,200 offerings wines and spirits and 180 refreshment beverages and beer. The store will feature a fine wines area with a great assortment of specialty wines; as well as a modern décor featuring vibrant, bright colours, decorative stone and warm woods.

Hours of operation will be from 10:00 a.m. to 9:00 p.m. Monday to Saturday.

There are now 50 Liquor Mart locations serving Manitobans throughout the province.

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