



Manitoba Liquor Control Commission

# News Release

**For Immediate Release: December 9, 2011**

## **New Photo ID Requirements in Effect January 1, 2012**

Effective January 1, 2012, new photo identification requirements to deter minors from purchasing beverage alcohol or gaining access to age-restricted premises will be implemented as part of the amendments to Manitoba's *Liquor Control Act* under the province's New Hospitality Strategy.

Young adults attempting to purchase alcohol, or enter an age-restricted establishment will be required to produce valid identification from Manitoba Public Insurance such as a driver's licence, enhanced driver's licence, identification card, enhanced identification card, or alternatively, two valid government issued pieces of identification, one of which must be a photo ID.

"Requiring consistent photo identification from young adults will greatly assist in preventing the use of fake ID," said MLCC's Acting President & CEO, Roman Zubach.

Changes to the act also make it an offence for an adult to provide their identification to a minor in order to purchase alcohol or access age-restricted premises.

For more information about changes to Manitoba's liquor laws and the New Hospitality Strategy, visit [www.mlcchospitality.com](http://www.mlcchospitality.com)

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