



Manitoba Liquor Control Commission

News Release

For Immediate Release: Thursday, November 19, 2009

Manitoba Liquor Marts Welcome 2009 Beaujolais Nouveau

The 2009 Beaujolais Nouveau has arrived! Wine lovers will have the opportunity to purchase the first French wine of the 2009 vintage with the annual release today of Beaujolais Nouveau at most Manitoba Liquor Marts. French law allows the release of Beaujolais Nouveau on the third Thursday of November as a celebration of the first wine from the new harvest.

To celebrate the new harvest, most Liquor Marts are offering two Beaujolais Nouveau wines in limited quantity:

- Georges Duboeuf-Painted Bottle, priced at \$15.92 per 750 ml bottle; and
- Mommessin, priced at \$14.76 per 750 ml bottle.

Beaujolais Nouveau, made from the grape variety Gamay Noir, is a purple-pink wine that is easy to drink, fruity and tastes best when chilled.

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